

# A BITTT of News

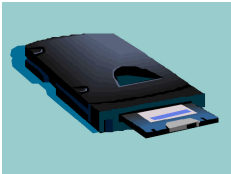
From **BITTT Enterprises, Inc.**

Volume 2

Fall 2005

Issue 3

## Are you backed up into a corner, and don't even know it?



With the hurricane disasters dominating the news in recent weeks, it's been difficult to witness the human suffering and tragedy that is playing out before our eyes. Homes destroyed, businesses

wiped out, families torn apart -- the amount of loss is staggering.

But while we're here in the Midwest thanking our lucky stars because we don't live in a coastal zone that is vulnerable to hurricanes, the truth is that there is nowhere safe from tornadoes, floods, fire, vandalism, or terrorism. What would happen to your business if all of your customer information, your financial files, your tax records -- all of the data you need to run your business -- were lost? Could you recover from a disaster like that?

As Dennis Wenk said in the Disaster Recovery Journal, "Data is one of two irreplaceable corporate assets, second only to loss of life."

The reality is:

- **82%** of established companies do not adequately protect their data<sup>1</sup>.
- **50%** of companies that lose critical data for more than 10 days never reopen<sup>1</sup>.
- **43%** of companies that experience a data disaster never reopen<sup>1</sup>.

Viruses, theft, fires, floods, accidentally deleted files, and hard drive crashes are just some of the reasons businesses lose their data every day. Most businesses in the stricken areas along the Gulf coast are learning a bitter lesson about disaster preparedness. It could happen to you at any moment.

## Are you prepared and protected?

Some businesses make an attempt to back up their files, but most efforts are less than perfect at best, and totally haphazard and inadequate at worst. Zip disks, backup hard drives, CDs -- many small businesses rely on such media to backup their files, when they do it at all. The fact is, these methods are cumbersome and time-consuming, and therefore likely to be left undone, putting their business at serious risk!

And the bad news is, you never really know if you're truly protected until it's too late.

How can you protect your vital data?

**BITTT Enterprises, Inc.**  
*is proud to introduce:*

## BITTT Back-up Technologies.

*Cont. Pg. 2*

### A Tip from BITTT

Select All (*i.e.* **Ctrl+A**) is a quick keyboard shortcut that makes it easy to highlight all components in a document -- such as graphics, text boxes, text, etc. -- in a single action. You can use this to group the components or do a global font change, for example. Followed by **Ctrl+C**, you can also Copy it all to the clipboard, or by **Ctrl+X** to quickly Cut everything and start over.

<sup>1</sup>Source: Disaster Recovery Journal



## BITTT IS MOVIN' ON UP TO BETTER SERVE YOU!

While our mailing address remains the same, please note that our phone and fax numbers have changed. Our new numbers are:

**Phone: 815-439-4555 • Fax: 815-439-7610**

Please make note for future reference.

**BITTT Backup Technologies -**  
cont. from Pg. 1

### **Ask yourself:**

#### **How much productivity are you willing to lose?**

An hour? A day? A week? If you, your network administrator, or your users can't recover their data instantly, with a single click, it is likely your business is losing productivity. Most backup methods take days to recover lost files, emails, or databases. Can you afford to let this happen?

#### **Is there valuable data stored on employees' computers?**

If a laptop gets stolen or a computer crashed, would there be a backup of the data? Few backup products protect data at the PC level, even though those machines

contain a business' most critical data.

#### **Who's responsible for remembering to backup your data and protect your entire business?**

Transporting your data offsite is important because it protects your business against fire, theft, and other disasters. With most backup products, this is a costly, manual, and often forgotten step.

#### **With BITTT Backup Technologies, your data is safe.**

#### *Continuous Data Protection*

Continuous data protection means anytime there is new or changed data, it's instantly backed up hands- and hassle-free. Avoid disasters and recover data from any previous point in time.

#### *Instant Recovery*

Recover data with a simple click of the mouse. No need to call a help desk or wait for an IT professional to arrive.

#### *Offsite Backup*

Protect against local disasters, and ensure mission-critical data redundancy, with automatic backup to a secure, offsite data center.

#### *Reliability and Peace of Mind*

Instant backup verification, robust data encryption, and an automated process provide peace of mind that both your data and business are protected. All day, all night, all the time.

#### **Is your data safe?**

Call us for more information and a demonstration.

### **CONTACT INFORMATION**

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